

CHAPTER III

RESEARCH METHODOLOGY

This chapter discusses the procedure in conducting the research. It covers the research object, research approach, data collection, and data analysis.

3.1 Research Object

Research object elaborates the data sources or object of the research will be analyzed in the research. It is including the population and the sample. According to Sugiyono (2009:38), research object is physical description, information, or characteristic of object or phenomenon that will be analyzed, and drawn a conclusion. In this research, the researcher used document or content analysis.

The researcher used Andy Dufresne as the main character of the “Shawshank Redemption” movie by Frank Darabont as the research object. The researcher analyze the moral value which contain in the movie. Based on these statement, qualitative design was considered as the appropriate research design because the researcher wanted to analyze in detail about moral value which contain in the movie. According to Denzin and Lincoln (2005), qualitative is a research design is an interpretive naturalistic approach to the world. It means that qualitative researcher studies things in their natural settings, attempting to make sense of or interpret phenomena.

The design of this study is descriptive. Descriptive research is designed to provide the depiction of a situation as it naturally happens (Burns and Grove, 2003).

3.2 Research Approach

There are some kind of approaches in appreciate literary works stories, poem and play. According to Abrams(1971), literary approach consists of four divisions, namely, mimetic, pragmatic, expressive, and objective approaches.

3.2.1 Mimetic Approach

This approach views literary work as an imitation or reflection of the world and human life. Someone who uses this approach should discuss about when the story is written, where the setting is, and the condition of society at the time.

3.2.2 Pragmatic Approach

This approach views the work as something which is constructed in order to achieve certain effects of the audience (effects such as aesthetic pleasure, instruction, or kind of emotions). It tends to judge the value of work according to its success in achieving that aim.

3.2.3 Expressive Approach

This approach treats a literary work primarily in relation to the author. Commonly, it used in poetry that tends to judge the work by its sincerity, genuineness, or state of mind.

3.2.4 Objective Approach

This approach views a story, poem, play or film to be a self-sufficient object existing on its page that readers can read and understand on its own right, without studying the life of author of the story and the age in which it was written and its possible effect on its readers. The author want to the audiences to explore their feeling and their imagination to judge the story and how the story ended.

In appreciating “Shawshank Redemption” movie, the writer of this thesis use an Objectivtr approach to analyze the movie. The writer want to the audiences to explore their feeling and their imagination to judge the story and how the story ended.

3.3 Data Collection

Data collection is the process of gathering and measuring information on variables of interest, in an established systematic fashion that enables one to answer stated research questions, test hypotheses, and evaluate outcomes. The data collection component of research is common to all fields of study including physical and social sciences, humanities, business, etc. While methods vary by discipline, the emphasis on ensuring accurate and honest collection remains the same (Ainley, 2014). The goal for all data collection is to capture quality evidence that allows the analysis to lead the formulation of convincing and credible answer to the question that have been posed.

The type of data collection used in this study is document. The document of this study was movie script which contins of moral value in the “Shawshank Redemption” movie, by reading the text and understanding the conversation of the movie. The steps of collecting data were as follows:

1. Watched the Shawshank Redemption movie by Frank Darabont for five times. 1 to 3 times focus on the story and 4 to 5 times focus on Andy Duffresne moral value.
2. Read the script of the movie.
3. Identified each scene and dialogue of Andy Duffresne that contains moral value in movie or script.
4. Listed all the moral values from the main characters.
5. Classified the types and meaning of the moral value in the movie.

3.4 Data Analysis

Data analysis is the process of managing the data, organizing it into a good pattern, category and basic unit. (Moleong, 2010)

After the data were collected, the researcher analyzed them. In analyzing data, the researcher used descriptive analysis with the following procedure.

The procedures of analyzing the data is as below:

1. Collected the data based on the statement problems.
2. Classified the moral values of Andy Dufresne that appear in the movie.
3. Interpreted the data.
4. Drew the conclusion.

